

# Channel A

The Anime Pitch Card Game  
Manga Edition  
By Ewen Cluney (©2011)

## About

If you could make an anime series, what would it be about?

In this randomly creative party game you're part of Channel A's struggle to come up with an anime series that will be the next big hit. You know what general premise the network wants, and it's up to you to stitch together a title from random words and pitch a series to win over the fans. Will *Love Ninja Z* be the hit of the season, or will the network pin its hopes on *Fighting Fight Fighter EX*? Play to find out!

## Specs

**# of Players:** 3+

**Playing Time:** 30+ Minutes

**Materials:** 200 Title Cards, 80 Premise Cards, 40 Voting Cards, Rules

Recommended for anime fans of ages 13+

## Credits

**Designed by** Ewen Cluney

**Artwork by** Dawn Davis (<http://artyprophet.tumblr.com/>)

**Playtesters:** Andrew Bodenhammer, Michael Bom, Chris Camareno, Dave Empey, Ben Lehman, Elton Sanchez, Aaron Smith, Dave Taue, Jono Xia, Sushu Xia

# How to Play

## Getting Started

This game supports up to 6 players. If you have more than 6, split into teams of two (or more?), and have each team function as a single player as far as the rest of the rules are concerned.

Separately shuffle the decks of Title Cards and Premise Cards.

You play the game in a series of rounds. Each round one player is the Producer, who if you care about the “story” of this card game is someone who needs an anime series for the station to buy. In each successive round the person clockwise from the prior Producer becomes the new Producer.

Pick someone to be the first Producer. Whoever’s been watching anime the longest (heavily edited stuff like *Robotech* doesn’t count) gets to be the Producer first. Or you can use a less contrived method.

### 1. The Premise

The Producer draws 5 Premise Cards, picks any 2 he or she likes, and discards the rest. He or she then reads the two cards to the other players.

### 2. Draw Cards

Each player draws cards from the Title Deck until they have a hand of 10. If it’s the first round, draw an initial hand of 10, and in later rounds draw enough to replenish your hand to 10. The Producer must discard his or her entire hand of Title Cards and draw 10 more.

Once per game if you don’t like your full hand you can discard it and draw a new hand of 10 Title Cards, but you have to discard your *entire* hand.

### 3. Make Titles

The players each assemble a set of up to 4 Title Cards to form the title of an original anime that fits the Producer’s premise cards. You can add simple articles (“a,” “the,” “of,” etc.) and change singular words into plural or vice versa, but otherwise you have to use what’s on the cards.

## 4. Make Pitches

The players take turns giving brief pitches as to what the series with that titles they've created are about, which needs to fit the premise. If you want to make it quick and easy, keep the pitches to a couple sentences, just enough to explain your idea. If you have buckets of time to kill, you can take as long as you want making an elaborate pitch.

## 5. Voting

Whoever has the most votes wins the round and gets 2 Points. The winner keeps the two Premise Cards from that round to represent their points. If there's a tie, everyone in the tie gets one Point (if there are more than two, take the extra Premise Cards first from the discard pile and then the deck). Put all of the Title Cards everyone used for titles into a separate discard pile.

Whoever has the most votes wins the round and gets 2 Points. The winner keeps the two Premise Cards from that round to represent their points. If there's a tie, everyone in the tie gets one Point (if there are more than two, take the extra Premise Cards first from the discard pile and then the deck). Put all of the Title Cards everyone used for titles into a separate discard pile.

## 6. New Round/End Game

This is the sort of game where you're likely to just keep playing until you get tired. If you need a hard rule for when to end, play until everyone's had a chance to be the producer the number of times listed below.

# of Players	Times Each Player is the Producer
3	4
4	3
5-6	2

If everyone likes playing, the next person clockwise from the old Producer becomes the new Producer, and you do a new round starting from Step 1.

The player with the most points at the end is the winner!

\* In Japan a circle (maru) means "yes" or "correct" and an × (batsu) means "no" or "wrong."

## Tips

- This game should fine work whether you play it with deeply involved anime fans or just people who like making fun of anime weirdness, or anything in between. If you don't know what something is you could ask, but it's usually funnier to just make something up and run with it.
- There are a lot of different ways to approach a pitch. You could role-play a cynical marketing guy laying out demographic data, narrate a trailer, give an elevator pitch, a wide-eyed fan's spastic summary, a clinical look at how it will play into fandom, or anything else. Figure out a style that works for you and run with it.
- If you're having trouble coming up with a suitable title using the cards you have, try coming at the premise from a different angle, the weirder the better.
- There are several Title Cards with things like A, Z, R, Plus, etc. usually used as a suffix for a subsequent season of an existing anime title. If you use one of these, feel free to pretend there was a season or two before and you're pitching a continuation. Also, the series creators usually think of the letter as standing for something.
- You don't have to use the full four Title Cards all the time. Short titles can be really effective, especially if you go for something serious and poignant.
- The limit of four Title Cards is a soft limit to keep titles from getting too ridiculous and unwieldy. We'll forgive you going over that once in a while.
- The Title Cards make it possible to recreate actual anime titles, sometimes even by accident. What effect this has depends *entirely* on what the other players think of it.
- Consider setting up a recorder to capture the nifty ideas this game can produce. If you want to be really ambitious, turn it into an Actual Play podcast or a replay.
- In anime, pretty much anything can be about cute girls fighting something. That makes a good fallback if you can't think of anything else.
- If you have the stamina to keep playing so long that one of the decks runs out (to do that with the Premise Deck would mean playing sixteen rounds), just reshuffle the discard pile and keep going. Or maybe that's a good sign that it's time to take a break.
- The selection of Title and Premise Cards is a bit idiosyncratic on purpose, because that's how I roll.

## Variants

### Anime by Committee

There is no Producer; draw two random Premise Cards each round. If most of the group thinks the two Premise Cards constitute a dud, discard those and draw more.

### Token Voting

Get a supply of some kind of tokens, such as poker chips, glass beads, pennies, etc. (One or two of Koplw Games' tubes of mini poker chips or one pack of sorting chips can do the trick.) At the end of a round, each player gets one token, and after a 3 count gives it to one other player whose pitch they liked. Players keep their tokens, and whoever has the most at the end is the winner. This is also an easy way to extend the game beyond 6 players if you have lots of friends who want to play.

### Freestyle Pitches

Don't bother with the Premise cards. The players just make up whatever they want with their Title Cards.

### Freestyle Producer

Instead of drawing cards, the Producer simply picks to Premise Card type elements for the pitches to be about.

### Reverse Channel

The Producer makes a title, and the other players try to give a pitch that fits the title.

### Title Scramble

Don't use Premise Cards; draw 4 cards, arrange them into a title, and make a pitch about whatever you want.

## Title Blitz

Each player draws 2 Premise Cards. They then each get a turn adding one Title Card to one title that everyone will share. On your turn you can add a new word at the beginning, at the end, or in between existing words. From there, each player makes a pitch trying to fit the title to the premise they drew.

## More of the Same

Your fans get hooked on your successful series and want more of the same! If you have Premise Cards representing points, you must work at least one of them into the premise of each pitch.

## Solitaire/Writing Exercise

If you don't have any friends (around at the moment), you can mess around with this game by yourself. Draw 2 Premise Cards, draw a hand of Title Cards, and make a title. Rather than saying your pitch out loud, write it down or post it online.

## Social Media Challenge

Post the contents of 2 Premise Cards and 10 Title Cards somewhere online, and challenge your followers/fellow posters/whatever to come up with a title and pitch.

<p>Alien Babes</p> <p>PREMISE</p>	<p>Alien Invasion</p> <p>PREMISE</p>	<p>Art Club</p> <p>PREMISE</p>	<p>Bishounen</p> <p>*"Beautiful Young Men"</p> <p>PREMISE</p>
<p>Blazing Spirit</p> <p>PREMISE</p>	<p>Bloodsport</p> <p>PREMISE</p>	<p>Boys Love</p> <p>*About young men in gay relationships.</p> <p>PREMISE</p>	<p>Business</p> <p>PREMISE</p>
<p>Catgirls</p> <p>PREMISE</p>	<p>Chinese Fantasy</p> <p>PREMISE</p>	<p>Classical Music</p> <p>PREMISE</p>	<p>Colorful World of Magic</p> <p>PREMISE</p>
<p>Coming of Age</p> <p>PREMISE</p>	<p>Conspiracy</p> <p>PREMISE</p>	<p>Cooking</p> <p>PREMISE</p>	<p>Cross-Dressing</p> <p>PREMISE</p>
<p>Cthulhu Mythos</p> <p>PREMISE</p>	<p>Cute Schoolgirls</p> <p>PREMISE</p>	<p>Cyberpunk Dystopia</p> <p>PREMISE</p>	<p>Death Reapers/Shinigami</p> <p>PREMISE</p>

Delinquents	Desert	Dolls	Drama
PREMISE	PREMISE	PREMISE	PREMISE
Ecological	Educational	England	Fairy Tales
PREMISE	PREMISE	PREMISE	PREMISE
Fanservice	Fantasy Adventure	Feudal Japan	Fighting Tournament
PREMISE	PREMISE	PREMISE	PREMISE
Gambling	Gender Swap	Giant Robots Fighting	Grotesque Aliens
PREMISE	PREMISE	PREMISE	PREMISE
Gun Action	Harem *A show about a milquetoast boy and a bunch of girls who're into him.	Heartwarming	Idol Singers
PREMISE	PREMISE	PREMISE	PREMISE

Kid Detective	Magical Girls	Magicians	Maids
PREMISE	PREMISE	PREMISE	PREMISE
Manga Artists	Mascot Girls <small>*Anthropomorphic personifications of organizations, products, food, etc.</small>	Military	Moeblob  <small>*Saccharine fluff about cute girls.</small>
PREMISE	PREMISE	PREMISE	PREMISE
Monster Hunters	Nihilistic  <small>*Obsessive fans, usually of anime and manga.</small>	Otaku	Pet Monsters
PREMISE	PREMISE	PREMISE	PREMISE
Police	Political Satire	Post-Apocalyptic	Psychic Powers
PREMISE	PREMISE	PREMISE	PREMISE
Psychological Horror	Racing	Restaurant	Rock Music
PREMISE	PREMISE	PREMISE	PREMISE



School Romance  PREMISE	Science Fiction Epic  PREMISE	Sentai  *Teams of superheroes, as seen in Power Rangers  PREMISE	Slapstick   PREMISE
Slice of Life  PREMISE	Space War  PREMISE	Sports   PREMISE	Spy Thriller   PREMISE
Steampunk   PREMISE	Street Culture  PREMISE	Supernatural Battles  PREMISE	Surreal   PREMISE
Time Travel  PREMISE	Urban Fantasy  PREMISE	Utopia   PREMISE	Vampires   PREMISE
Versailles   PREMISE	Video Games  PREMISE	Wrestling   PREMISE	Zombies   PREMISE



<p><b>-tan</b></p> <p>*Super-cute name suffix, often used for anthropomorphic personification characters.</p> <p>TITLE</p>	<p><b>Task Force</b></p> <p>TITLE</p>	<p><b>Tokyo</b></p> <p>TITLE</p>	<p><b>Tomorrow</b></p> <p>TITLE</p>
<p><b>Tsubasa</b></p> <p>*A Japanese given name that can be male or female. Also means "wings."</p> <p>TITLE</p>	<p><b>Twinkle</b></p> <p>TITLE</p>	<p><b>Twins</b></p> <p>TITLE</p>	<p><b>UFO</b></p> <p>TITLE</p>
<p><b>Ultimate</b></p> <p>TITLE</p>	<p><b>Ultra</b></p> <p>TITLE</p>	<p><b>V</b></p> <p>TITLE</p>	<p><b>Valkyrie</b></p> <p>TITLE</p>
<p><b>Variable</b></p> <p>TITLE</p>	<p><b>Venus</b></p> <p>TITLE</p>	<p><b>Victory</b></p> <p>TITLE</p>	<p><b>Wars</b></p> <p>TITLE</p>
<p><b>Witches</b></p> <p>TITLE</p>	<p><b>World</b></p> <p>TITLE</p>	<p><b>Z</b></p> <p>TITLE</p>	<p><b>Zero</b></p> <p>TITLE</p>

<b>Blue</b>	<b>Boy</b>	<b>Brave</b>	<b>Bride</b>
TITLE	TITLE	TITLE	TITLE
<b>Bubblegum</b>	<b>Bunny</b>	<b>Burning</b>	<b>Cake</b>
TITLE	TITLE	TITLE	TITLE
<b>Captain</b>	<b>Card</b>	<b>-chan</b>	<b>Channel</b>
TITLE	TITLE	<p>*A diminutive name suffix used for small children, animals, etc.</p>	TITLE
<b>City</b>	<b>Club</b>	<b>Code</b>	<b>Comic</b>
TITLE	TITLE	TITLE	TITLE
<b>Complex</b>	<b>Corps</b>	<b>Cosmic</b>	<b>Cowboy</b>
TITLE	TITLE	TITLE	TITLE

<b>Creamy</b>	<b>Custom</b>	<b>Cutie</b>	<b>Cyborg</b>
TITLE	TITLE	TITLE	TITLE
<b>D</b>	<b>Dark</b>	<b>Darkness</b>	<b>Days</b>
TITLE	TITLE	TITLE	TITLE
<b>Demon</b>	<b>Detective</b>	<b>Doctor</b>	<b>Dolls</b>
TITLE	TITLE	TITLE	TITLE
<b>Double</b>	<b>Dragon</b>	<b>Dream</b>	<b>Drive</b>
TITLE	TITLE	TITLE	TITLE
<b>Dynamite</b>	<b>Elemental</b>	<b>Eternal</b>	<b>EX</b>
TITLE	TITLE	TITLE	TITLE

<b>Excellent</b>	<b>Exorcist</b>	<b>Eyes</b>	<b>Fight</b>
TITLE	TITLE	TITLE	TITLE
<b>Fighter</b>	<b>Fighting</b>	<b>Fist</b>	<b>Flash</b>
TITLE	TITLE	TITLE	TITLE
<b>Fräulein</b>	<b>Future</b>	<b>Galaxy</b>	<b>Garden</b>
*A German honorific for an unmarried woman; similar to "miss." TITLE	TITLE	TITLE	TITLE
<b>Gear</b>	<b>Genesis</b>	<b>Ghost</b>	<b>Giant</b>
TITLE	TITLE	TITLE	TITLE
<b>Girl</b>	<b>Girls</b>	<b>God</b>	<b>Goddess</b>
TITLE	TITLE	TITLE	TITLE

<p><b>Half</b></p> <p>TITLE</p>	<p><b>Happy</b></p> <p>TITLE</p>	<p><b>Harajuku</b></p> <p>*A district of Tokyo noted for its bizarre, cutting-edge street fashion.</p> <p>TITLE</p>	<p><b>Heart</b></p> <p>TITLE</p>
<p><b>Hell</b></p> <p>TITLE</p>	<p><b>Heroes</b></p> <p>TITLE</p>	<p><b>Honey</b></p> <p>TITLE</p>	<p><b>Hunter</b></p> <p>TITLE</p>
<p><b>Idol</b></p> <p>TITLE</p>	<p><b>J</b></p> <p>TITLE</p>	<p><b>Jewel</b></p> <p>TITLE</p>	<p><b>Kaiser</b></p> <p>TITLE</p>
<p><b>Keiichi</b></p> <p>*Common male Japanese name.</p> <p>TITLE</p>	<p><b>Key</b></p> <p>TITLE</p>	<p><b>King</b></p> <p>TITLE</p>	<p><b>Kiss</b></p> <p>TITLE</p>
<p><b>Kitty</b></p> <p>TITLE</p>	<p><b>Knights</b></p> <p>TITLE</p>	<p><b>-kun</b></p> <p>*A diminutive suffix added to names to give a boyish character.</p> <p>TITLE</p>	<p><b>Lancer</b></p> <p>TITLE</p>

<b>Legend</b>	<b>Legendary</b>	<b>Lingere</b>	<b>Little</b>
TITLE	TITLE	TITLE	TITLE
<b>Love</b>	<b>Lucky</b>	<b>Lyrical</b>	<b>Machine</b>
TITLE	TITLE	TITLE	TITLE
<b>Magic</b>	<b>Magica</b>	<b>Magical Girl</b>	<b>Maid</b>
TITLE	TITLE	TITLE	TITLE
<b>Man</b>	<b>Maniac</b>	<b>Mask</b>	<b>Masters</b>
TITLE	TITLE	TITLE	TITLE
<b>Melty</b>	<b>Memories</b>	<b>Metal</b>	<b>Midori</b>
TITLE	TITLE	TITLE	TITLE
			*Common female Japanese name. Also means "green."



<b>Miku</b>  *A female Japanese given name.  TITLE	<b>Milky</b>  TITLE	<b>Monsters</b>  TITLE	<b>Muscle</b>  TITLE
<b>Nanaka</b>  *A female Japanese given name.  TITLE	<b>Neo</b>  TITLE	<b>Next</b>  TITLE	<b>Ninja</b>  TITLE
<b>Noodle</b>  TITLE	<b>Nurse</b>  TITLE	<b>Ocean</b>  TITLE	<b>Panic</b>  TITLE
<b>Panzer</b>  TITLE	<b>Peach</b>  TITLE	<b>Penguin</b>  TITLE	<b>Perfect</b>  TITLE
<b>Pink</b>  TITLE	<b>Plastic</b>  TITLE	<b>Plus</b>  TITLE	<b>Police</b>  TITLE



